

Freedom Leadership Innovations

Creating the future together!

Fundraising Dinner

October 1, 2015, 18:00

The Ukrainian House



STATEMENT OF THE PRESIDENT

Kyiv Mohyla Academy has been connected to most of the significant events in the Ukraine's history of the 17-18 centuries. In the history of modern Ukraine, the Academy's role in educational innovation, building a nation based on civil society, legal and moral principles has been pivotal as well.

We are proud that National University of Kyiv Mohyla Academy is linked with democracy, absence of corruption, personal honesty and responsibility, professionalism and reforms. This is a result of the vision, commitment and dedicated work of the individuals who form the Kyiv Mohyla community – professors, students, employees, alumni, friends.

That is why the slogan we chose for the 400th anniversary celebration and its fundraising campaign is **“Freedom. Leadership. Innovation. Let's create the future together!”**.

We consider **Freedom** to be an essential condition for the development of an individual, nation, and the whole country. We cultivate **Leadership**, and we understand it as taking responsibility for decisions and their implementation. We are confident that **Innovation** in all areas of political, economic and social life will secure competitiveness for Ukraine and Ukrainians in the modern world.

The history of Kyiv Mohyla Academy provides numerous examples when a task impossible for one person became successful when it became a team effort, when the whole community contributed. All of us create and develop our university, which in its turn creates and develops Ukraine. It is a difficult and responsible task, which can be accomplished only when we work together, because we all share responsibility for each other and for the fate of our nation.

Philanthropic traditions established by Halshka Hulevychivna, Petro Mohyla, Ivan Mazepa, and others, continue in our times by Omelan and Tetyana Antonovych, and other benefactors whose names will be part of the history of our great university.

At this time of war, Ukraine is again challenged for its survival. It might seem like inappropriate time to invest in education, but education plays a crucial role in bringing about peace, it provides the foundation of a country's development, it is the guarantee of its security and prosperity. Kyiv Mohyla Academy's mission is to educate future leaders and innovators for our nation, open the world to our students and provide them with an opportunity to become responsible, professional citizens and proud and committed Ukrainians.

By supporting Kyiv Mohyla Academy today you support higher education and Ukraine's future.

It is a goal worth working for. It is a goal worth to invest for.

Let's create the future together!

Andriy Meleshevyh, NaUKMA President



CHARITY CAMPAIGN

Goal:

To collect money for the sustainable development of the University in three strategic directions: academic, infrastructural and institutional.

Format:

Charity dinner as a platform for interaction of business and social leaders, who share Kyiv-Mohyla values and strive to produce new ideas and senses for the positive changes in Ukrainian society.

Raised funds will be spent on the following projects:

- Organisation of main 400 year anniversary events
- XXI century networks
- Academic peer-reviewed Kyiv-Mohyla Journals
- NaUKMA Doctoral School





Ukrainian House

VENUE

Center of business, social and cultural life of the country.

Inspirational place during Orange Revolution and Revolution of Dignity





XXI century networks

Complete modernization of NaUKMA informational network

PROJECT 1

Objective:

-create a single multi-functional integrated information environment for the application of new technologies in education, research and administrative activities of the university.

-provide technical capacity for distance learning opportunities in NaUKMA.

Project stages:

- I. Modernization of NaUKMA informational network;
- II. Automatization of all processes and securing license software;
- III. Hardware renewal;



Total cost – 500 000 USD

Implementation time – 2 years**

* On condition of funds availability



Peer-reviewed academic periodicals Kyiv-Mohyla Journals

The one and only “window” for Ukrainians scientists into the world academic community which enlarges considerably NaUKMA presence on international scientific arena.

The first “Kyiv-Mohyla Humanity Journal” was published in 2014. <http://kmhj.ukma.edu.ua/>

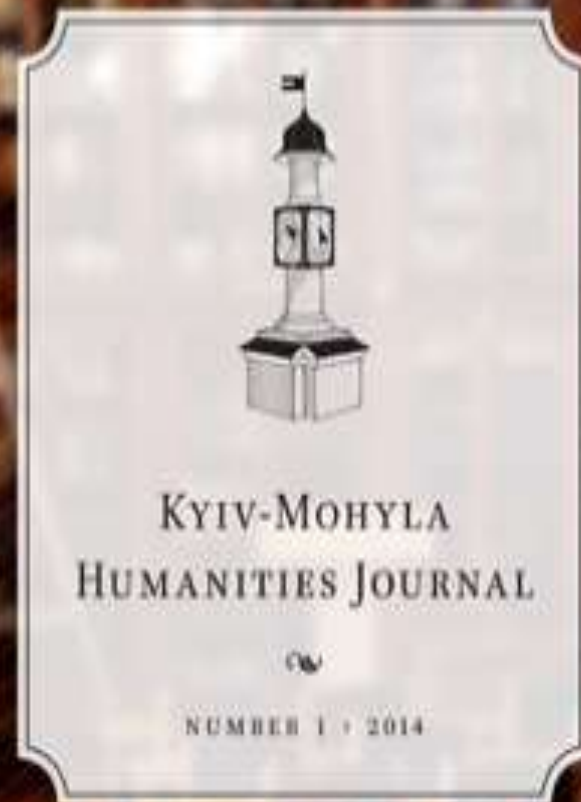
The first “Kyiv-Mohyla Law and Politics Journal” is to be published in September 2015.

Both issues are published thanks to the funding of NaUKMA alumni Viktoriya Gumenyuk and Serhiy Seheda.

Goal: To secure a continuing publishing of such journals in different spheres and enter the scientific databases Scopus and Web of science.

Endowment of each edition: 30 000 USD.

Period of implementation: yearly





First in Ukraine Doctoral school that meets the requirements of the western education process.

8 PhD Programmes:

- Biology and Biodiversity
- Mass Communications
- Management in Public Health
- Philosophy and Literature
- Finance
- History of Central and Eastern Europe
- Social work and social policy
- Social Transformation.



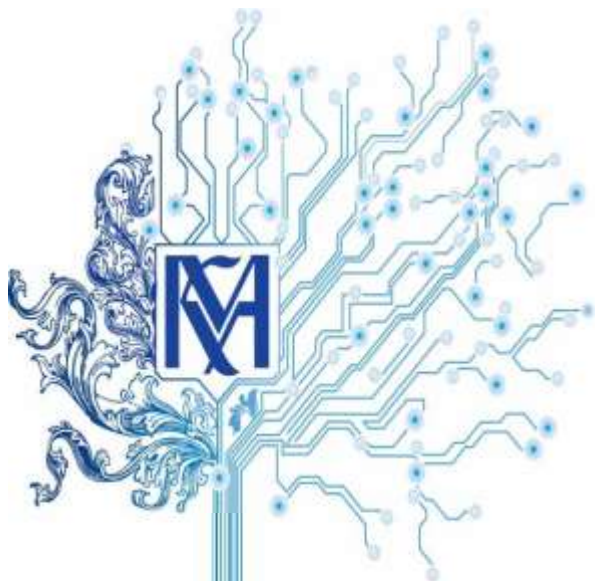
Endowment:

Doctoral Student Personal Stipend – **30 000 USD**

Professor Personal Stipend – **42 000 USD** (can be divided into 5 Personal Stipends of 8,400 USD or 4 Stipends of 10,500 USD)

Visiting Scholars Personal Stipend – **100 000 USD** (two donations of 50,000 USD)

Personal Travel Grant for Doctoral Students to undertake internship at a western university – **45 000 USD**



PROGRAMME

preliminary

18:00-19:00 VIP-cocktail with honorary guests and keynote speaker Bohdan Hawrylyshyn

18:30-19:00 All guests arriving, networking
19:00 Welcome word from NaUKMA representatives
19:20 Keynote speaker
19:40 Q&A session
20:00 Concert, banquet
Charity Auction





SPECIAL GUESTS

Vyacheslav Bryukhovetskyi – honorary host and guest of the event. Honorary NaUKMA president

Maryna Poroshenko – First Lady

Vitaliy Klytchko – Kyiv City Mayor

Oksana Syroid – Deputy head of the Verkhovna Rada

Rostyslav Pavlenko – Deputy head of presidential administration

Hennadiy Zubko – Vice Prime Minister of Ukraine, Minister of Regional Development, Building and Housing and Communal Services of Ukraine

Oleksiy Pavlenko – Agricultural Minister of Ukraine

Serhiy Kvit – Minister of Education and Science of Ukraine, NaUKMA president 2007-2014

Inna Sovsun – First Deputy Minister of Education and Science of Ukraine

Yuliya Klymenko – Deputy Minister of Economic Development and Trade of Ukraine

Artem Bidenko – Deputy Minister of Informational Policy of Ukraine

Oksana Markarova – Deputy Finance Minister of Ukraine

Roman Kachur – Deputy Finance Minister of government expenditures

Sergiy Berezenko – Head of State Administration of Affairs

Dmytro Tarabakin – member of National Securities and Stock Market Commission

Nataliya Popovych – President, PRP Group in Ukraine, Russia and other CND countries

Volodymyr Lavrenchuk – Chairman of Raiffeisen Bank Aval

Vasyl Kysil – Founder and partner of «Vasyl Kysil and Partners»



EVENT PARTNERS



MARCHENKO
DANEVYCH



«Pravytsya» band



PBN
HILL+KNOWLTON
STRATEGIES

MEDIA PARTNERS:





PARTNERSHIP PROPOSALS

GENERAL PARTNER 10 000 USD

- **Official announcement** by the NaUKMA President during the evening.
- **Short speech** (up to 5 minutes) during Fundraising Dinner
- **Advertisement page** in the event programme book (second page, near the programme)*
- Partner logo on **Ukrainian House banner**
- **Advertising video** on screen prior to the event
- **Presentation** in NaUKMA partners list on NaUKMA site with a link to partner-company site
- **Advertisement in a slider** on a fundraising campaign web page
- **Logo** in event **promotional materials** *
- **Two invitations** to the official concert on Oct.15
- **Three VIP-invitations** to Fundraising Dinner on Oct.1**

OFFICIAL PARTNER 5 000 USD

- **Official announcement** by the NaUKMA President during the evening.
- **Advertisement page** in the event programme book*
- Partner logo on **Ukrainian House banner**
- **Logo** in event **promotional materials** *
- **One invitation** to the official concert on Oct.15
- **Two invitations** to Fundraising Dinner on Oct.1**

PARTNER 2 500 USD

- **Logo and company/personal info** (up to 250 symbols) in the event programme book*
- **Logo** in event **promotional materials** *
- **One invitation** to Fundraising Dinner on Oct.1**

For all categories:

- **Charity campaign web-page:**
 - Partner logo at the bottom of every page
 - Mentioning in partners list with a link to partner site
- Partner **banner** during the event
- Partner logo on **press wall** of the event
- Partner mentioning in **press releases** of the event
- Kyiv Mohyla brotherhood diploma

* On condition of funds transfer before August 15 2015

** Can be replaced to another event depending on time of visit to Ukraine



The partnership packages above are our standard offer. Please don't hesitate to contact us about individual support options.

Every contribution will help us make a difference in Ukrainian education sphere and Ukrainian society in general. Your commitment is very important for us!



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